



Summary Information

Permit No: F00018986

Type of Permit: FILMING

Release Date: 08/06/2009

Production Company KELLY CO

Insured Company Name KELLY CO

Contact Phone No. 1 323-953-8151

Contact Phone No. 2

Fax 323-951-8151

 Address 1553 RIVERSIDE DR, SUITE 7
 Glendale, California 91201

Production Title LET LOOSE

Type of Production Music Video

Producer Zack Neuman

Director Dan Dowding

1st AD Dan Slaboda

Production Manager Dan Slaboda

FilmL.A. Coordinator Daniel Alvarez

Location Manager Zack Neuman

Primary Phone Mobile - 646-753-1750

Secondary Phone Office - 310-310- 2902

Location Assistant Franco Castan

Primary Phone Mobile - 404-808-0197

Secondary Phone Office - 310-310-2902

Fees

FILMLA FILM APPLICATION FEE \$625.00

Total Permit Fee \$860.00

 LA CITY FIRE DEPARTMENT SPOT CHECK \$85.00
 SURCHARGE

Number of Locations 1

 LA CITY DEPT OF REC AND PARKS SPECIAL \$150.00
 FACILITY ADMINISTRATION FEE



FilmL.A., Inc.
 1201 W. 5th Street, Suite T-800
 Los Angeles, CA 90017
 t: (213)977-8600 - f: (213)977-8601
 www.filmla.com

Summary Information

Location

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Production Company KELLY CO
Insured Company KELLY CO
Production Title LET LOOSE

Location Manager Zack Neuman
Primary Phone Mobile - 646-753-1750
Secondary Phone Office - 310-310-2902

Location Address 1800 Ocean Front Walk, Los Angeles, CA, 90291

Location Names VENICE REC CENTER

Location Type Park

Location Description LA CITY REC & PARKS

Prep Dates 8/7/2009 - 8/7/2009 08:00 - 20:00

Film Dates 8/7/2009 - 8/7/2009 06:00 - 20:00

Strike Dates 8/7/2009 - 8/7/2009 08:00 - 20:00

Hold Dates 8/7/2009 - 8/7/2009 08:00 - 20:00

Open or Closed to the Public Closed

Generic Conditions All Vehicles must be parked legally.
 Must Maintain 5' Clearance on Sidewalks/Walkways
 Must maintain local/emergency access
 No Cast and Crew parking on areas streets.
 No interference with merchant activity
 No interference with vehicular or pedestrian traffic

Please see attached documents let loose copro filmla.pdf
 Microsoft Word - Venice Rec Restrictions.pdf
 Venice Area July 2009.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	5 or 10 ton trucks	1		Cast	1
	Cast/Crew vehicles	3		Crew	14
	Cranes	1		Extras	25
	Generator	1			
	Picture vehicles	5			

Where are the extras holding? On Set. Market and Boardwalk

Filming Activities Camera on sticks; Drive ups & away; Driving shots with the flow of traffic; Equipment on property; Exterior Dialogue; Exterior Performance and Playback; Handheld equipment; Intermittent pedestrian control;

Jurisdiction **Political:** Los Angeles City - Council District 11
Police: Los Angeles Police Department
Fire: Los Angeles City

Location Notes COMPANY MUST CONTACT PCI DIRECTLY RE: PARKING REQUIREMENTS AND FILMING ON PCI PROPERTY

NO PARKING IN HANDICAP OR ELECTRIC CHARGING SPACES

Coordinator Note FILMING AT SKATE PARK, GRAFFITI, BASKET BALL

Parking Base Camp

Crew Parking

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Location Manager Zack Neuman
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Location Type : LA City Park
 Street :

Location Type : To Be Determined
 Street :

Posting "No Parking" signs n/s

Approximate Footage County Parking

Log Number

Date(s) 8/7/2009 to 8/7/2009

Time(s) 05:30 to 21:30

Lane / Full Closure none

Approximate Footage 0 - 300

Date(s) 8/7/2009 to 8/7/2009

Time(s) 06:30 to 21:30

NO PARKING

KELLYCO.

August 5, 2009

FILMLA., INC.
1201 W. 5TH Street
Suite T-800
Los Angeles, CA 90017

RE: New Co-Production title

This letter is to acknowledge that "Let Loose" is a KellyCo./ Escape Entertainment production and by Joseph Rubin/ Zack Neuman. As the co-production company KellyCo. is providing the insurance and assumes responsibility for any and all restrictions, conditions and costs associated with FILMLA., INC. permits.

Escape Entertainment will pay for the permits with a cashier's check, money order or cash and Zack Neuman will be assigned as a contact person, responsible for signing and accepting FILMLA., INC. permits terms and conditions.

A copy of the insurance certificate is on file with FILMLA., INC. If you should need any additional information or have any questions, please feel free to call me at (310) 276-2521.

Thank you,


Joseph Rubin
KellyCo.

1553 Riverside Dr., Ste. 7
Glendale, CA 91201

PHONE (310) 276-2521
FAX (310) 276-2521
E-MAIL josephlrubin@aol.com



VENICE BEACH RECREATION CENTER
Film Production Guidelines
Special Facility

Failure to comply with these conditions will be in violation of your film permit and may result in revocation of permit and or forfeit of your security deposit.

- No vehicles/heavy equipment allowed on property. No un/loading, shuttle drop off etc, Including gators and shuttle vans, unless otherwise approved by the Recreation Director. OK to use hand carts.
- No staging of equipment or cast and crew on any grass areas.
- No on-site parking. Must arrange off-site parking.
- Must not interfere with recreation and/or maintenance activities.
- Daily maintenance activities may be scheduled.
- Public access required. No exclusive use of facility/area.
- May not block any bike paths.
- Grassy areas may be edged, mowed and watered.
- Smoking is only allowed in designated areas specified by a Park Film Monitor or Fire Marshall.
- If no monitor or Fire Marshall is assigned; there will be no smoking with the exception of an actor smoking while performing or a part of the scene.
- The designated smoking area may not be near any patron activity or facility. Large sand or water filled buckets must be placed in this area for disposal of tobacco products.
- The designated area may be revoked or not allowed at all depending on weather and location conditions.
- Failure to comply with these smoking guidelines may result in a fine.
- No alterations to park property unless otherwise approved by the Recreation Director.

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(VENICE REC CENTER)

- Must adhere to restrictions given to company by Recreation Staff or Park Monitor. Recreation Staff or Park Monitor's instructions or judgment may override written guidelines.
- No base camp or craft services on-site.
- Must identify all cable boxes with cones.
- "CABLE ON FLY" in high foot traffic areas.
- "TAIL LIGHTS" at 9pm.
- Must restore any alterations or damages to original or better.
- OK to use the skate park area.

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**KELLY CO – LET LOOSE
(VENICE REC CENTER)**

**SPECIAL FILMING CONDITIONS
VENICE AREA**

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*
- **Filming on holidays and weekends is generally not permitted,** especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.
- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m.** unless approved by The Department of Recreation and Parks.
- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**
- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.
- **Use of Los Angeles County beach parking lots have the following restrictions:**
 - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m.** No community survey will be allowed for additional hours.
 - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 6:00 a.m or after 10:00 p.m.**
- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**
- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**
- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**